



To:

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Skopje, 5 November 2019

03-205/1

Subject: Invitation for the national promotional event: “*The business case for energy efficiency in North Macedonian industries*”, 21st November 2019, Aleksandar Palace, Skopje

Dear Mr./Ms.,

I have the pleasure to refer to the GEF-funded project titled “Catalyzing market transformation for industrial energy efficiency and accelerate investments in best available practices and technologies in the Former Yugoslav Republic of Macedonia” implemented by UNIDO together with the Regional Environmental Center for Central and Eastern Europe (REC) Country Office Macedonia (COM) with the support of the Ministry of Environment and Physical Planning (MoEPP), the Ministry of Economy (MoE) and the Energy Agency (EA) of North Macedonia.

On behalf of UNIDO and REC COM I would like to invite you to the national industrial energy efficiency (IEE) promotional event “*The business case for energy efficiency in North Macedonian industries*” to be held on **21st November 2019** in Hotel Aleksandar Palace, Skopje. The event is being organized by UNIDO and REC COM together with the Chamber of Commerce, and the Energy Agency of the Republic of North Macedonia.

Endeavoring to address the value of implementing IEE best-available technologies such as energy management systems and energy system optimization, this event wants to showcase some of the results achieved by the GEF-funded project and to emphasize the highly cost-effective and immediate contribution that energy efficiency can provide in reducing industry's and country's energy usage and CO₂ emissions.





Bearing in mind your dedicated work in your field of activity and your contribution to promoting and improving the energy efficiency in industry and the energy efficiency in general, UNIDO and REC are very pleased to welcome you and look forward to your attending at the national promotional event.

We are pleased to attach a first draft of the agenda of the event, which will be targeted to representatives of the following stakeholders:

- Government and public institutions in charge of developing/implementing policies and programmes on industrial energy efficiency and climate change mitigation
- Economic Chamber of North Macedonia
- Companies from industrial and commercial sectors
- North Macedonian banks, including the Macedonian Bank for Development Promotion;
- Academic and scientific-research institutions
- International institutions and bilateral donors (EBRD, USAID, GIZ and others)
- National energy efficiency service providers to industry and other sectors
- Non-governmental and civil society organizations, including women-led associations

Looking forward to your positive response and future collaboration.

Sincerely yours,

Milena Manova Ilik
Acting Director
REC CO Macedonia



CC: Vesna INDOVA
GEF Operational Focal Point in RSM
Marco MATTEINI
Industrial Development Officer, Department of Energy, UNIDO